

TEACHING LEARNING OUTCOME -2023

(In tandem with the University norms)

01	B.Com I Sem (NEP)	Financial Accounting (BC-101)	The objective of this paper is to help students to acquire conceptual knowledge of accounting and to import skills for recording various kinds of business transactions.
02	B.Com I Sem (NEP)	Business Regulatory Framework	<p>The purpose of this paper is to provide conceptual knowledge about the framework of business Laws in India. Students would recall various definitions and would be able to evaluate the provisions of Law of Contract, 1872. Students would be able to examine various provisions of Sale of Goods Act, which includes formation, conditions and warranties in sale.</p> <p>Students would be able to compare and contrast different types of negotiable instruments and its applicability in the money market. Students would be able to relate and apply various provisions related to Consumer Protection Act. They would be aware of the rights of consumer and various consumer forums.</p>
03	B.Com I Sem (NEP)	Business Organization and Management	The objective is to describe the concepts regarding forms of the business organization understand and compare between different types of business existed in corporate environment apply the concept and choose suitable form of business organization. The teaching learning outcome shall facilitate to reach the objectives as mentioned.
04	B.Com I Sem (NEP)	Digital Marketing	The purpose of this paper is to identify the issues in drafting a digital marketing plan, apply your knowledge about metrics in digital marketing and measure the success of a digital marketing campaign
05	B.Com I Sem (NEP)	E- Commerce	The objective of this course is to introduce concepts, tools and approaches to electronic business to the students



06	B.Com II Sem. (NEP)	Business Statistics (BC- 202)	The purpose of this paper to familiarize students with the applications of Statistical techniques in business and to find solution of the business problem. It also increases the analytical ability among the students.
07	B.Com II Year	Basic Business Finance Group I, Paper I	To develop adequate level of knowledge of various areas of financial Management and to apprise the students about basic analytical techniques and methods relating to Financial Management of organizations.
08	B.Com III Sem	Cost Accounting	The purpose of this course is to identify appropriate financial theory and analytical techniques to solve various corporate financial problems. Develop techniques for corporate decision making under conditions of risk.
09	B.Com III Sem	Company Law	The course allows to explain the basic concepts of company law, describes the concept of general partnerships and general partnership will be able to distinguish from other partnerships
10	B.Com III Sem	Business Economics	The goal is to identify key relationships between important variables. Understand the differences between correlation and cause-and-effect. Apply algebraic, graphical, and statistical tools to analyses of problems and issues in business and public policy. Identify the relationship between assumption and interpretation.
11	B.Com III Sem	Fundamental of Computers	The goal is to learn the functional units and classify types of computers, how they process information and how individual computers interact with other computing systems and devices. 4. Learn basic word processing, Spreadsheet and Presentation Graphics Software skills.
12	B.com III Year	Management Accounting	The course allows to explain the nature and significance of risk and uncertainty, and devise strategies for dealing with risk and uncertainty in decision-making. understand the nature of standard costing and demonstrate the

			necessary skills to calculate advanced variances.
13	B.com III Year	Marketing Management	The purpose of this course is to critically evaluate the key analytical frameworks and tools used in marketing. Apply key marketing theories, frameworks and tools to solve Marketing problems utilize information of a firm's external and internal marketing environment to identify and prioritize appropriate marketing
14	B.com III Year	Income Tax Law	The purpose of this course is to provide basic knowledge and equip students with application of principles and provisions of Income tax act and enable the student to understand the tax liabilities under the Acts, as well as, be able to file returns.
15	B.com III Year	Fundamentals of Investment	The course focuses on understanding principles of investing are the basic concepts that guide the investment process. These principles provide a framework for understanding the risks and potential returns of different types of investments, as well as the methods for evaluating those investments
16	B.com III Year	Business Communication	The goal is to provide participants with a thorough overview of the communication process. Offer suggestions for improving listening skills. Suggest language for communicating difficult or controversial information. Outline steps for crafting clear and courteous email messages.
17	B.com III Year	Goods & Service Tax	The purpose is the knowledge of basic concepts of goods and service tax, CGST, SGCT, IGST, classification of goods and valuation rules ,the basic procedures under GST incorporating the registration, filing of returns and payment of tax.
18	B.com III Year	Auditing & Corp. Gov.	The purpose of this course is to articulate knowledge of fundamental audit concepts ,develop a foundational

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			understanding of how to mitigate risks and ensure the success of an enterprise through strategic planning, disclosure practices, succession planning, and compliance.
19	M.com I Sem	Managerial Economics	The purpose is to develop an understanding of the applications of managerial economics. Interpret regression analysis and discuss why it's employed in decision-making. discuss optimization and utility including consumer behavior. Assess the relationships between short-run and long-run costs.
20	M.com I Sem	Corporate Accounting	The purpose is to learn about accounting for companies. Corporate accounting ,the preparation of financial accounts and cash flow statements, the company's financial statement analysis and their interpretation.
21	M.com I Sem	Management Principles & Practice	The objective is to Assess managerial practices and choices relative to ethical principles and standards. Specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances. Determine the most effective action to take in specific situations.
22	M.com I Sem	Business Environment	The objective of the course is to prepare for plan, launch and grow a business venture within the context of their local and national social, political, legal cultural, environment.
23	M.com I Sem	E- Commerce	The objective of this course is to introduce concepts, tools and approaches to electronic business to the students
24	M.Com II Sem	Financial Management (M.Com 201)	To develop adequate level of knowledge of various areas of financial Management and to apprise the students

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			about basic analytical techniques and methods relating to Financial Management of organizations.
25	M.Com II Sem	Human Resource Management (M.Com 203)	The objective of this course to enable students to understand procedures, processes and techniques relating to Human Resource Management of an organization.
26	M.Com III Sem	Income Tax Law	The purpose of this course is to provide basic knowledge and equip students with application of principles and provisions of Income tax act and enable the student to understand the tax liabilities under the Acts, as well as, be able to file returns.
27	M.Com III Sem	Research Methodology	The aim is to understand the nature of problem to be studied and identifying the related area of knowledge. Reviewing literature to understand how others have approached or dealt with the problem. Collecting data in an organized and controlled manner so as to arrive at valid decisions. Analyzing data appropriate to the problem.
28	M.Com III Sem	International Business	The purpose of the course is to understand ethical implication of business decision making and recognize ethical dilemmas to have an understanding of global perspectives.
29	M.Com III Sem	Marketing Communication	The course aims to thoroughly describe a range of media and methods available to marketers. Develop a clearly thought out Communications Audit. Clearly argue a point of view regarding marketing communications. Demonstrate a comprehensive understanding of Marketing Communications theories and concepts.

30	M.Com III Sem	Consumer Behaviour (M.Com 304)	The objective of the course is to develop the basic understanding of the concepts and theories of consumer behavior and their applications in the field of marketing decision making.
31	M.Com IV Sem	Entrepreneurship Development (M.Com 401)	The objective of the course is to develop the ability of entrepreneurship among students and to provide adequate knowledge to the students for formulating and handling projects.
32	M.Com IV Sem	International Marketing M.Com 405	To enable the students to understand the concept, implications and procedures of International Marketing.

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